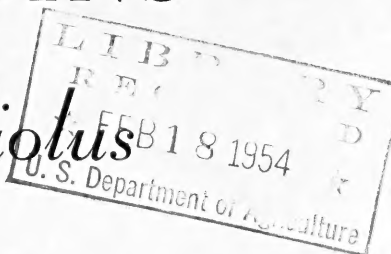


HIGGINS

Gladiolus



1 1

TWENTY YEARS

9 OF 9

FINE GLADS

3 5

4 4



HAROLD B. HIGGINS

GLAD - ACRES

Preston, Maryland



Greetings for 1954

Dear Friends:

We hope that you all may have a very prosperous and happy year. We hope too that much of your happiness and pleasure will be derived from your garden and the close and strengthening contact with God's good earth. To me the spring with its growing plants, leafing trees and the feel of the sun warmed earth is a never ceasing source of strength and pleasure—God's promise of the beauty and satisfaction of a good harvest to follow.

Of course we also hope that your garden plans call for a few more glad bulbs. We have a nice crop this year although our catalog is modest and the number of varieties listed comparatively small. If you want tried and true varieties at a modest price, you will find a lot of pleasure and satisfaction from the varieties listed.

We will be looking forward to your order and the pleasure of serving you. If we can serve your friends and neighbors too we will be doubly pleased. Look into our bonus gift bulbs. You wont be sorry and neither will your friends.

If your church or club group is interested in raising funds, you will want to send for our church and club plan for fund raising. There is no expense involved so there is nothing to lose and very much to be gained.

Sincerely,

HAROLD B. HIGGINS

PRICES

You will undoubtedly notice that our catalog has been worked out into three different price groups. All varieties in each group are the same price.

The price for each group can be found under the group title. These groupings are for your convenience in more rapidly locating varieties in the price range that you feel you can afford. All prices include Parcel Post except the Quantity Listing which is F. O. B. Preston, Maryland.

ORDER EARLY

Four Reasons Why

First Come First Served. The early buyer gets the pick of the bulbs. The largest bulbs are always selected first.

The Early Buyer is more apt to get the varieties he wants before they are sold out.

Early in the season when we have a large stock we usually put in more and better extras than we can later when our stock is low.

The Early planting is likely to give you better blooms than later plantings. So **Please** order early.

GUARANTEE

Satisfaction is the rightful expectation of every buyer of merchandise

We try to do more than satisfy. We want to please you so much that you will tell your friends of Glad-Acres. But, for you to be perfectly satisfied with the quality of your blooms, depends on your care, your soil, the location, and the weather. Please consider these conditions before planting and remember that it takes more than a good healthy bulb to produce A-1 blooms. They appreciate a little care and attention to really flourish. Every precaution is taken at Glad Acres to assure you of disease and thrip-free bulbs. To help you with your glads after you receive the bulbs from

See About the Bonus Bulbs

us we enclose with each order a sheet of cultural directions. If you follow these directions, you should be more than pleased with the result. However, due to so many conditions beyond our control, such as soil, water, the care they receive, etc., we can not guarantee the final result of either blooms or the bulb crop. We do guarantee each bulb to be true to name.

SHIPPING

All shipments will include complete cultural and planting directions. Orders will be acknowledged by card. Shipments will be made as soon as possible upon receipt except during extreme winter weather when shipment will depend on the weather and the destination, when a slight delay may be advisable. We will follow any shipping instructions that you may include with your order. All orders accepted subject to prior sale.

FALL ORDERS

Fall and Winter orders are accepted from this list but shipment can not be promised before Christmas or the first of the year. We are a small number of workers with a large number of bulbs to harvest and the bulbs are just not ready before that date.

YOUR ORDER

In making your order please list several substitutes because we are always short of several varieties and sell out early in the season.

PLEASE make your remittance by check or money order. We can not be responsible for currency sent with order.

GIFTS

Any one of the collections will be appropriately wrapped as gifts for birthday, Christmas, Easter, Mother's Day or any other special occasion, to be sent to you, or the person and address that you direct. Please give directions for card and any other instructions that you wish executed.

DESCRIPTIVE LIST

ECONOMY GROUP

2 Bulbs \$.15 5 Bulbs \$.35 10 Bulbs \$.60

VARIETY AND DESCRIPTION

ALGONQUIN (E)

Fine, large medium red.

BEACON (M)

Light rose scarlet with cream throat blotch.

BELTRAMI (M)

Smoky rose.

BERNICE (E)

Medium size "tangerine" yellow.

BLAZE (EM)

A blazing light red.

FIREFLY (M)

A scarlet red.

GARDENIA (EM)

Beautiful gardenia white. Medium height.

KING LEAR (M)

Tall, deep reddish purple.

PEGGY LOU (ML)

Deep pink—(mixed with Pharaoh)

PICARDY

Large clear salmon.

FIVE TEN (ME)

Real live orange red.

ECONOMY COLLECTION

UNLABELED

A 25 Bulbs (5 each of 5 of the above varieties)\$1.25

B 50 Bulbs (10 each of 5 of the above varieties)\$2.00

C 100 Bulbs (20 each of 5 of the above varieties)\$3.50

If sold out of the above varieties, we shall use varieties from more expensive groups.

The above collections may be had labeled for an additional 50c.

OUR CLUB PLAN

Church Organizations, Garden Clubs, Schools, etc. Send for our Profit-Sharing Plan. Many organizations have found our plan to be very profitable to them.

Don't Overlook the Gift Bulbs

IDEAL GROUP

PRICES

2 bulbs \$.20 5 bulbs \$.45 10 bulbs \$.75

ADORATION (E)

Light pink with orchid flush. Cream throat.

BIG TOP (M)

Very large light pink. Small carmine feather.

BLACK OPAL (M)

Tall, dark glistening red.

BLOEMFONTAIN (EM)

Large, tall salmon buff.

CHAMOUNY (M)

Beautiful, cerise rose. Silver line on petal.

ETHEL CAVE COLE (EM)

Large, pure light pink. Flecking tendency.

FIREBRAND (M)

Tall, graceful, medium red.

HANS VAN MEEGRAN (ME)

Nice tall medium shade of yellow.

HIGH FINANCE (L)

Smoky, light orange gray. Cream throat.

H. R. HANCOCK (EM)

Cerise-rose with large white throat. Med. height.

LADY JANE (M)

One of the best yellow creams.

LANTANA (E)

A beautiful orange with gold throat.

LOUIS MAYER (E)

Tall fire red with a purple throat.

MANSOER (EM)

Tall, large, deep blood red.

MARSHALL MONTGOMERY (ML)

Blood red, shaded russet orange.

MEMORIAL DAY (ME)

Purple rose with white stripe. Striking.

MORNING KISS

Real tall, pure white shaded rose. Wonderful!

Read About the Bonus Bulbs

STANDARD GROUP

2 Bulbs \$.25 5 Bulbs \$.55 10 Bulbs \$1.00

ABIGAIL (E)

Clear light lavender. Medium height.

ATHLON (M)

Beautiful light pink. Medium height.

BLESSED DAMOSEL (M)

Beautiful, glowing, ruffled shell pink.

BOLERO (M)

Smoky orange with dark red blotch in center.

BOULOGNE (M)

Deep wine red. Strong grower.

BURMA (M)

Gorgeous deep reddish rose. Heavily ruffled!

CARRARA (M)

Tall, strong, creamy white. Huge blooms!

CONVOY (M)

Very fine true purple. Large, ruffled bloom.

COVER GIRL (M)

Medium pink. Popular.

DAISEY MAE (M)

Beautiful, orange pink with cherry throat blotch.
Striking!

DIEPPE (M)

Dark, salmon red with deeper blotch. Wonderful!

ELIZABETH, THE QUEEN (M)

Beautiful, clear lavender with darker throat lines.

FAIR LADY (EM)

Tall slightly ruffled white with cream throat.

FLORENCE NIGHTINGALE (M)

Tall, ruffled, heavy textured white. One of the best!

GENERAL EISENHOWER (L)

Huge blooms of brilliant begonia rose on tall spike.

GLAMIS (M)

Beautiful, ruffled, clear salmon rose with cream lip.

GOLDEN ARROW (M)

Tall, clear, light yellow.

HARRY HOPKINS (M)

Clear, glossy rose red. A beauty!

Bonus Bulbs For You

HAWKEYE RED (M)

Brilliant red. Well liked and strong grower.

HOPMAN'S GLORY (M)

A really good medium yellow.

JOHAN VAN KONYNENBURG (M)

Rich, glowing scarlet orange.

JUNE BELLS (EM)

Nice, medium large white. Slightly ruffled.

KESTRAL (M)

Tall, straight, light salmon orange. Cream throat.

LANCASTER (M)

Beautiful, large, clear, reddish purple.

LAVENDER AND GOLD (E)

A dainty lavender with golden throat.

LAVENDER PRINCE (M)

Tall, ruffled, lavender mauve.

LEADING LADY (M)

Large cream white.

LEEWENHURST (ML)

Nice, tall light rose pink.

LILAC TIME (M)

Large, beautiful, lilac violet. A Holland variety.

LUCKY (M)

Medium lavender with cream throat.

MAJUBA (M)

Tall, medium dark red. Rich color.

MYRNA FAY (ME)

Beautiful medium lavender.

OCTOBER SUNSHINE (M)

Glowing light orange shading to yellow throat.
Very nice.

ORIENTAL PEARL (M)

Tall, strong, clear, giant cream. Beautiful!

PATRICIAN (M)

Large, clear lavender.

PARTHIENA (M)

Giant, deep lavender. Different!

PAUL REUBENS (M)

Tall, large-flowering, deep reddish violet. Eye-catching!

A New Customer For Us

PHARAOH (L)

Tall, large, heavy textured, glowing pink salmon.
Our origination.

PINK PICARDY (M)

Pink sport of Picardy but very similar to
Picardy.

PINK RADIANCE (M)

An outstanding pink. Truly lovely!

PINK PARAGON (M)

Pure pink with white throat. Good all-around
glad.

RAVEL (M)

Beautiful violet blue with reddish brown mark-
ings.

REGAL RED (EM)

Huge, strong, scarlet-red. Gorgeous!

SALMON'S GLORY (E)

Large, tall creamy white with large red blotch.

SIBONY (LM)

Rosy, heavily ruffled lavender. Nice!

SPIC AND SPAN (M)

Tall, ruffled deep pink. A newer variety and
one of the best.

STOPLIGHT (M)

One of the very best medium reds. Florist'
favorite.

SURFSIDE (LM)

A nice ruffled white with slight penciling on
throat.

Bonus Bulbs For You

**STANDARD UNLABELED
COLLECTION**

Our finest unlabeled collection consisting of
a well balanced assortment selected from the
Standard Group.

Standard Collection A—3 each of 10 varieties

—30 Bulbs unlabeled\$2.25

Standard Collection B—5 each of 10 varieties

—50 Bulbs unlabeled 3.50

Standard Collection C—10 each of 10 varie-

ties—100 Bulbs unlabeled 5.50

Be Sure To Get Your Bonus Bulbs

STANDARD LABELED COLLECTION

Same as the Standard unlabeled collection except that each variety is bagged separately and labeled for an additional fifty cents. Just ask for Standard Labeled collection.

- A—3 each of 10 varieties—30 Bulbs labeled \$2.75
- B—5 each of 10 varieties—50 Bulbs labeled. 4.00
- C—10 Bulbs each of 10 varieties—100 Bulbs labeled 6.00

OUR CLUB PLAN

Church Organizations, Garden Clubs, Schools, etc. Send for our Profit-Sharing Plan. Many organizations have found our plan to be very profitable to them.

SEE OUR BONUS PLAN

Get us a new customer and earn a bonus for you to the value of 25% of the new customers order. See the plan on page 7.

TWO GREAT HIGGINS INTRODUCTIONS

"PHARAOH," hardly needs an introduction. His popularity has soared and he has reigned supreme on many an exhibition table since his introduction in 1950. A regal looking pink salmon on a tall 5-6 feet, 19 bud spike with 7 blooms open, his throat glows with a yellow light. Hot, dry weather has little effect on this kingly glad.

"PHARAOH'S QUEEN," a Higgins introduction for 1954, is a color sport of "Pharaoh" with all the good Pharaoh qualities. Standing in stately beauty on a 60-72 in. tall, strong 18-20 bud spike with 7-8 blooms open, her color is a soft pinkish cream with a hint of yellow in the throat. "Pharaoh's Queen" is a perfect basket or vase companion for the king, the "Pharaoh." Their colors blend in exquisitely royal beauty.

Both glads are wonderful propagators and are grown well in all types of soil and climate. Their blooming period is 100-105 days.

PRICES

"PHARAOH"

"PHARAOH"

L 10-\$1.00, M 10-\$0.75, Sm 10-\$0.50, Bbts 25-\$0.25.

"PHARAOH" COLLECTIONS

10 L, 10 M, 10 Sm, 25 Bbts \$2.25.

"PHARAOH" QUANTITY PRICES

L 100-\$6.00, M 100-\$6.00, Sm 100-\$5.00, Bbts pint-\$2.50.

"PHARAOH" GROWER'S UNIT

100 L, 100 M, 100 Sm, Pint Bbts—Price on request.

"PHARAOH'S QUEEN"

"PHARAOH'S QUEEN"

L 1-\$1.00, M 1-\$0.75, Sm 1-\$0.50, Bbts 10-\$0.50.

L 6-\$5.00, M 6-\$4.00, Sm 6-\$2.50, Bbts 100 \$4.00.

COMBINATION GROUP

"PHARAOH"

10 L, 10 M, 10 Sm, 25 Bbts

"PHARAOH'S QUEEN"

5 L, 5 M, 5 Sm, 10 Bbts

} \$15.00

QUANTITY PRICES

NOT POSTPAID

25 or More at the 100 Rate, Large Size Only
Shipped Express Collect

	Per	
ABIGAIL	100	6.00
Early Lav.		
ADORATION	100	6.00
Flushed pink		
BELTRAMI	100	5.00
Smoky		
BERNICE	100	5.00
Tangerine yel.		
BLAZE	100	5.00
Old It. red		
BLOEMFONTEIN	100	6.00
Salmon		
BURMA	100	6.00
Rose red		
ELIZABETH THE QUEEN	100	6.00
Fine lavender		
FIREBRAND	100	6.00
Scarlet		
FIREFLY	100	5.00
Scarlet		
GARDENIA	100	5.00
White		
GEN. EISENHOWER	100	6.00
Begonia-red		
HANS VAN MEEGRAN	100	5.00
Bright yellow		
HOPMANS GLORY	100	5.00
Sunshine yellow		
JUNE BELLS	100	6.00
White		
KING LEAR	100	5.00
Reddish purple		
LAVENDER PRINCE	100	6.00
Lav. mauve		
LEEWENHURST	100	5.00
Rosy pink		
LILAC TIME	100	6.00
Lavender		
LOUIS MAYER	100	6.00
Fire red		
LUCKY	100	6.00
Tall med. lav.		
MANSOER	100	5.00
Deep blood red		

MARSHALL MONTGOMERY	100	5.00
Blood red		
MEMORIAL DAY	100	6.00
Rosy purple		
MORNING KISS	100	6.00
Tall white		
NEW EUROPE	100	6.00
Light red		
OCT. SUNSHINE	100	6.00
Glowing orange		
ORIENTAL PEARL	100	6.00
Tall cream		
PHARAOH*	100	6.00
Tall Salmon		
SNOW PRINCESS	100	5.00
White		
SPOTLIGHT	100	6.00
Yel., blotch		
WHITE GOLD	100	6.00
Tall cream		
PHARAOH*		

A Glad Acres origination that has met with outstanding popularity with the home gardener as well as with the commercial grower and florist. A tall robust grower that resists heat and drought also resistant to many of the glad diseases. Seven blooms open on a 5-6 ft. 19 bud nearly always straight spike. Color is a glowing pink salmon with a cream yellow throat and midribs. Now that the price is down in the standard group it should find a ready market among those growers who demand first quality blooms for their whole-sale or retail trade and it will pay any grower to get a good start on this variety. It's a wonderful propagator and bulblets germinate easily.

ALL QUOTATIONS SUBJECT TO PRIOR SALE
Terms F.O.B. Preston, Maryland. Cash with order.

CONTINUE ORDER ON OTHER SIDE

HAROLD B. HIGGINS

GLAD - ACRES

Preston, Maryland

=====
RETURN POSTAGE GUARANTEED
=====



*Library
U.S. Dept. of Agriculture
Washington 25-
D.C.*

Higgins' Gorgeous Gladiolus